

Dr. Martin Luther King Jr. Birthday Committee of Indian River County



PO Box 1641 * Vero Beach, FL 32960

December 14, 2022

RE: Dr. Martin Luther King, Jr. Birthday Commemoration Sponsorship

Dear Sir(s) and/or Madam(s):

It is the mission of the Indian River County Dr. Martin Luther King, Jr. Birthday Committee to preserve Dr. King's ideas and philosophy of peace and equality. We do this by engaging in constructive efforts to foster, promote and sustain social justice. These efforts consist of organizing community events designed to bring together diverse groups, helping students by providing scholarships, recognizing outstanding community members for their service and celebrating the cultural diversity of Indian River County.

As we prepare for the 2023 Dr. Martin Luther King Jr. Holiday, our committee extends an invitation to you to assist in these efforts by serving as a sponsor of some of our events we have planned for the holiday weekend. For over 25 years our committee has been dedicated to offering inspiring, thoughtful and entertaining events for the community to honor Dr. King.

With this in mind, we would like for your organization to consider becoming an event sponsor to help with our mission. Your organization can become a sponsor with a monetary contribution of \$100, \$150, \$200 or more.

Please consider becoming a sponsor today and join us in celebrating and building upon Indian River County's growing diversity. Your sponsorship includes your name or company name highlighted in our banquet program and a position in our Annual MLK Day Parade & Festivities. Contributions can be mailed to: P.O. Box 1641 Vero Beach, Florida 32960. Please note in the memo on the check "SPONSORSHIP." The committee is a 501C3 Non-profit organization; therefore, your contribution is tax deductible.

Thank you for your consideration of becoming a sponsor. It is through the community, cooperation and understanding that we may one day fully realize the dreams of Dr. Martin Luther King, Jr. If you have any questions I can be reached at (772) 360-8877.

Sincerely,



LS/mm